

Summer 2009

Dear Friend of MACSA,

The 2008 MACSA Convention was a success for all of the delegates who attended. The program committee began in January to plan for the 2009 Convention, which will be held November 4, 5 and 6, at the Host in Lancaster. You, as an exhibitor, play a tremendous role in the success of the convention. I would like to thank those who have been with us in the past. I would also like to take this opportunity to invite you to join us if you have not been a part of the MACSA Convention.

A great crowd is expected for the 2009 convention, and I want to invite you to register early as an exhibitor. Early registration will promise you a booth space at the convention. We will keep the arrangement of the exhibit hall the same this year as last year. The space will be an 8' x 8' curtained booth. Registrations received **before September 24 will pay only \$325**. After that date, registration is **\$375 per booth**. Please indicate your first **three** choices of booth spaces and/or the row you would like to be in when you register. Set up can begin after 1:00 p.m. on Wednesday, November 4, and exhibits will open at 8 p.m. that night. Exhibit hours will continue through Friday afternoon at 3:00 p.m.

Please note this additional opportunity to save on the fee. If you register as an exhibitor **and** stay as a guest of the **HOST**, instead on another local hotel, we will be offering a discount off of your space rental. There would be an additional \$50 savings on registrations received **before September 24** and a \$55.00 savings after that date. You may contact the MACSA office for more information.

A great alternative or addition to exhibiting is the opportunity to advertise in the program book. Prices for an advertisement are:

Back Cover.....	\$375.00	Half Page Inside.....	\$175.00
Second & Third Covers.....	\$300.00	One-Fourth Page Inside....	\$125.00
Full Page Inside.....	\$225.00	(finished size 8 1/2" x 11" book)	

AD COPY SHOULD BE SUBMITTED WITH PAYMENT NO LATER THAN SEPTEMBER 24.

Any registration not received at least five weeks before the convention will not be included in the program book. It is also helpful to the committee in its planning if no refunds for cancellations are given after September 24. Please plan accordingly.

Thank you for your participation in the convention and I look forward to hearing from each of you and seeing each of you in November.

Sincerely,

Mrs. Sharon M. Potteiger
Exhibit Chairperson

Encl
Room layout
Registration Form